

# McCLUNG ROSES

Route 5, Tyler, Texas

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U. S. Department of Agriculture

CONDESA de SASTAGO

Price: 79c each  
\$7.90 per dozen  
POSTPAID



## HINTS ON CARE AND CULTURE OF ROSES

# Hints on

# CARE and CULTURE of ROSES

There is no other business so fraught with sentiment, or that has the peculiar lasting fascination as the business of Rose growing. We have always been among Roses where they ran riot along the fences clambored up the front gallery and covered the trellises with a wealth of bloom and fragrance. "He who would have beautiful Roses in his garden must have beautiful Roses in his heart." There is no greater refining influence in Nature than that imparted in the cultivation of the beautiful in tree, shrub, and flower. The hearts of children are more closely bound to the sweet and pure ties of home if that home is embowered with leafy surroundings and fragrant flowers. The children will grow up and go out from these homes with Roses in their hearts to bless the world.

## LOCATION

Select a sunny location where water does not stand after a rain and as far away as possible from large trees and shrubs, as the roots of these usually extend farther than the branches, and sap the ground for a considerable distance. Do not plant on ground where roses or other trees have grown old and died. A sandy loam soil is best with a clay sub-soil, but roses will do well in almost any soil if it is well fertilized, drained and cultivated. If the only available site is damp or soggy all the time, drain it with tiles or stones laid at the edge of the beds.

## PREPARATION OF SOIL

If possible, have the beds plowed or spaded as deep as 12 to 18 inches turning the top soil under and thoroughly pulverizing the soil a week or so before planting in order to let it settle.

## PLANTING

Open the package of roses as soon as they arrive and plant at once or dig a trench and cover the roots with moist or wet dirt and the tops with straw or burlap to prevent drying out. Prune off any broken or bruised roots and small branches and cut the heavy canes back to about six or eight inches above the graft or union of the root stock. (See Fig. 1.)

Dig a hole large and deep enough so that the top of the graft will be at least two inches below the ground level, with the roots extended in a natural position. (See Fig. 2.)

Set the plant in the hole as shown in Fig. 3.

Fill in the hole with loose dirt and soak with water and after refilling the hole use both feet to tramp the earth firmly around the roots. (See Fig. 4.)

Then cut back the top to four or five inches as shown in Fig. 5. All our Roses are pruned before shipping but should be pruned back farther as indicated above.

## CULTIVATION

The roots of roses should not be disturbed but the surface of the bed should be kept cultivated to a depth of two or three inches by going over it every week or ten days. If this dust mulch is maintained it will help conserve the moisture and save a great deal of labor in watering. Should the beds become too dry soak them thoroughly by allowing the water to run directly on the ground and after the surface begins to dry, cultivate as above. Avoid, at all times, the wetting of the foliage. This causes Blackspot and Mildew.

## PRUNING

Roses should never be allowed to go unpruned from year to year. The Teas and Hybrid Teas, commonly known as ever-blooming or monthly blooming roses bloom on the new wood produced each growing season and only three or four of the most vigorous canes should be left on the plant and these cut back to a height of not over eight or ten inches above the ground level. The Perpetual, Hybrid Perpetuals and allied families of bush roses should be reduced about one-half and thinned by taking the weak canes and stems out.

Climbing roses as a rule should not be pruned heavily after the first year. The framework branches should be trained against the wall or fence and may be shortened in after years if desired. Each season the weak and dead branches should be removed on all types of climbers. Those listed as monthly bloomers should be pruned more heavily than the varieties which bloom only once or twice during the season for the reason that they bloom on new wood during the growing season while those making a large burst of flowers in the spring and only intermittently thereafter usually bloom on wood grown the preceding year. Probably the best time to prune roses in this latitude is during the month of January or the early part of February.

## WINTER PROTECTION

Roses need very little protection in this climate and if about six or eight inches of dirt is pulled to the plants after they become dormant there will be little or no loss from the cold weather. In the North it is well to mound this dirt up and after the first heavy freeze cut the tops back about half and work strawy manure, leaves or evergreen boughs over the canes, taking care that they are not smothered with too much material over them.

## CUT ROSES

Roses should be cut when the buds begin to open with as long a stem as it is possible to secure and still leave a stub or spur on the main cane long enough to carry one or two leaf stems. At the base of each of the leaf stems will be noticed a bud or eye and when one

or two of these are left on the remaining spur they will force out new flower stems and produce many more flowers than bushes where the stems are cut too close to the main cane.

### FERTILIZERS

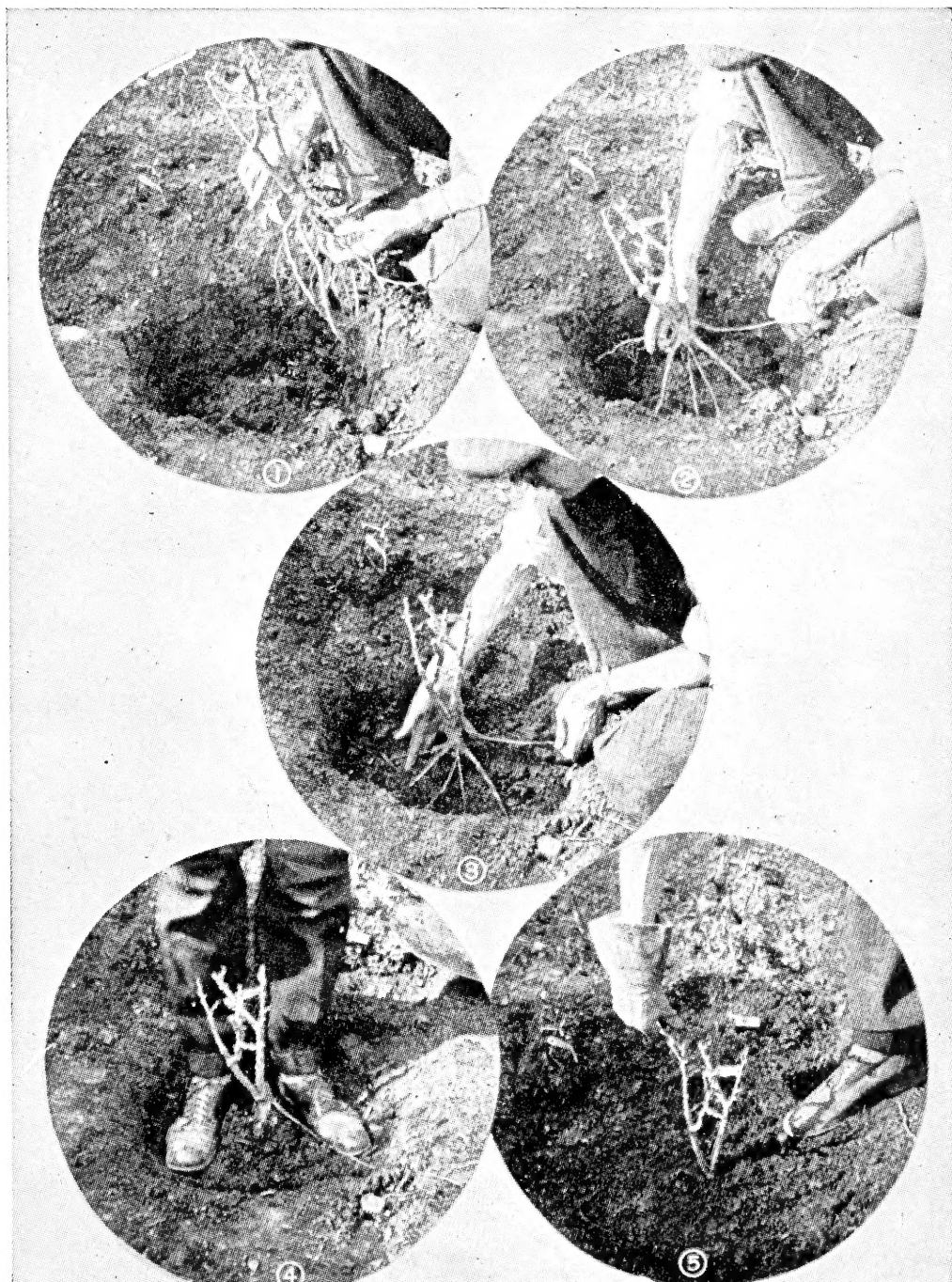
After the plants begin to grow, they will need some extra feeding. We recommend Vigoro as it seems to be a complete plant-food. It was used in the noted Rose Garden of the Century of Progress, Chicago, and is a success in private gardens. Full directions for use are supplied with each package. Covering the bed through the summer with Peat Moss, leaves or similar substance, to a depth of three to four inches will conserve moisture and keep the surface free from weeds. The soil does not need to be cultivated when so covered.

Caution should be taken to see that no fertilizer comes in direct contact with the roots and under no circumstances should it be placed under the plant at the time of planting.

### CONTROLLING INSECTS

Mildew and Blackspot are the worst enemies of roses and prevention is a great deal easier than attempting to cure the disease. Dust the plants thoroughly every two or three weeks with a dust made of nine parts sulphur and one part arsenate of lead.

Chewing insects and green plant lice can easily be controlled by spraying with a solution of arsenate of lead, nicotine or other reliable sprays on the market used according to the direction of the manufacturers.



We grow our own roses, we grow the best, when you order from McClung you will get roses that will grow and bloom for you.

Our roses are 2 year field grown First Grade Plants. The best is none too good. Order Direct From Us. Be assured that you will get the best plants that can be grown. **REMEMBER**  
—OUR PRICES INCLUDE ALL CHARGES PAID TO YOUR DOOR.

## OUR ROSES ARE TWO-YEAR FIELD GROWN AND WILL BLOOM

McCLUNG BROS. ROSES COME FROM THE FAMOUS EAST TEXAS FIELDS, THE LARGEST ROSE GROWING CENTER IN THE U. S. A.

### OUR TERMS

Cash must accompany all orders as we have no Credit Department and would only have to add to our prices to sell on terms. So send Currency, Post Office or Express Money Order, or personal check. No orders will be accepted for less than \$1.00 unless 25 cents extra is included for packing postage.

**PACKING AND SHIPPING:** Our Roses are packed tightly in heavy kraft paper or burlap and are guaranteed to reach you in good, fresh condition. All orders are dug, filled and shipped, as near as possible, the same day received and it is necessary that you state how you want your shipment made, otherwise we shall use our judgment to ship the best way, without assuming responsibility.

### OUR GUARANTEE

We guarantee all our Roses to be true to name and on proper proof, will replace any that are not, but will not be responsible beyond replacing the plants. Our plants are also guaranteed to reach you in good condition in every respect, or your money will be refunded, if you do not care to have additional plants to replace them.

**BUY DIRECT FROM THE GROWERS:** It has been brought to our attention that salesmen are going through the country claiming to represent McClung Bros. Nursery. Let us caution you that we do not employ any salesmen or order takers. You deal direct with the grower when ordering from us, thereby eliminating the extra profit of commission added by salespeople. Our customers get the benefit of these and other savings (by our methods of doing business) through lower prices, as well as better plants.

**LOCATION:** McClung Bros. Rose Nursery is located five miles northwest of Tyler, Texas, on Route 5, right in the very heart of the largest rose growing section of the United States. Here, climate and soil are most ideal for producing the healthy, hardy plants that bear our label. If nearby, visit our nurseries. You're always welcome.

### REFERENCES:

Chamber of Commerce  
Tyler State Bank & Trust Co.

Peoples National Bank  
Citizens National Bank

. . . or any other business house of Tyler, Texas  
Also our customers (name of some near you sent on request)

— ALL ROSES SHIPPED PREPAID TO YOU —

## McCLUNG'S EVERBLOOMING ROSES

### 79c Each, \$7.90 Per Dozen, Postpaid

### LISTING

**AMERICAN BEAUTY**—A fine old red rose, nice buds for cutting, not considered everblooming.  
**AMI QUINARD**—One of our darkest of red roses, a good bloomer.  
**BRIARCLIFF**—A fine pink rose, not many thorns which is an asset, excellent blooms for cutting.  
**CALEDONIA**—One of our finest white roses, long slender buds, excellent for cutting.  
**CHARLES K. DOUGLAS**—A fine red rose, full blooms, excellent foliage, good for cutting.  
**COLUMBIA**—A fine satiny pink rose, fine foliage, excellent buds opening to full well-formed flowers.  
**CONDESA DE SASTAGO**—A two-tone rose, flowers opening to a brilliant color of brick red and yellow.  
**DAINTY BESS**—A single rose of soft pink showing brown stamens in center, a heavy grower and fine bloomer.  
**DAME EDITH HELEN**—A fine pink rose, buds of large size opening to a pure pink flower.  
**EDITOR McFARLAND**—A good dark pink rose, a medium tall grower, excellent firm buds for cutting.  
**EDITH NELLIE PERKINS**—An excellent rose of pink on one side of the petals and darker pink on the other, considered in the family of the two-tone pink roses, a good bloomer.



**E. G. HILL**—Dark rose of good substance, full double flowers of distinct red, fine for cutting.

**ETOILE DE HOLLANDE**—CONSIDERED ONE OF OUR BEST RED ROSES—one that never fails to bloom all summer long, large fine fragrant flower, fine for cut flowers.

**FLORADORA**—A gay Florifunda rose of cinnabar red, this rose can be planted in groups for effect or singly, a fine variety.

**FRANCIS SCOTT KEY**—A beautiful dark rose, full flowers, very double, fragrant.

**FRAU KARL DRUSCHKI or WHITE AMERICAN BEAUTY**—A fine white rose, large blooms, a very heavy grower and can be trained into a pillar rose. Not considered everblooming but it does have recurrent blooms in the fall of the year.

**GOLDEN DAWN**—A fine yellow rose sometimes with a splashing of burnt orange at the base of the petals, considered a good rose in this class.

**GORGEOUS**—Very double light yellow rose overspread with copper and orange.

**GRENOBLE**—Scarlet-crimson, a vigorous grower with blooms on long stems making it a fine rose for cutting.

All Roses Are  
First Quality  
Plants

BE SURE TO INCLUDE OUR  
SPECIAL COLLECTION "A"  
SEE PAGES 8 AND 9

RED RADIANCE

79c each,  
\$7.90 per dozen  
POSTPAID



**HADLEY**—Rich crimson-red blooms with velvety texture, a moderate grower, fine for cut flowers.

**K. A. VIKTORIA**—A beautiful white rose, one of the best of the older varieties, it never fails to produce blooms all summer.

**LADY HILLINGDON**—Deep apricot yellow to orange, slender pointed buds, a free-flowering rose.

**LUXEMBOURG**—Flowers deep yellow. Long pointed buds on good stems for cutting. A strong thrifty grower.

**MARGARET McGREDY**—Orange vermillion blooms with light green foliage, an excellent rose for your garden.

**MRS. CHARLES BELL or SHELL PINK RADIANCE**—One of the Radiance family of roses, has the same good qualities of the parent plant, a heavy grower, good foliage and large flowers.

**MRS. E. P. THOM**—Fine long buds of pure yellow, an excellent rose for cutting.

**MRS. P. S. DU PONT**—One of the best of the yellow roses, good long buds, the flowers hold their color to full opening.

**PAUL NEYRON**—Large pink buds, very full flowers, the plant is practically thornless, not everblooming.

**PINK RADIANCE**—A fine rose, strong grower with nice foliage, large blooms of a beautiful pink color.

**POINSETTIA**—A very popular rose, dark red large blooms retaining their color, dark green foliage.

**PRES. HERBERT HOOVER**—A fine two-tone rose, beautiful large buds opening to full flowers of brick-red and yellow.

**RED RADIANCE**—A heavy growing variety, large red blooms that are lasting, beautiful foliage.

**RED TALISMAN**—A beautiful red rose, good foliage and a robust grower, fine for cutting.

**SOEUR THERESE**—Chrome-yellow buds tinged with carmine, very fragrant, a fine cutting rose.

**TALISMAN**—An excellent rose in the colors of gold, apricot yellow, deep pink and old rose, a tall grower with flowers on long stems making it a fine cutting rose.

**TEXAS CENTENNIAL**—A fine brick red rose, foliage dark green, the beautiful buds opening to large full flowers.

**WHITE AMERICAN BEAUTY**—See Frau Karl Druschki.

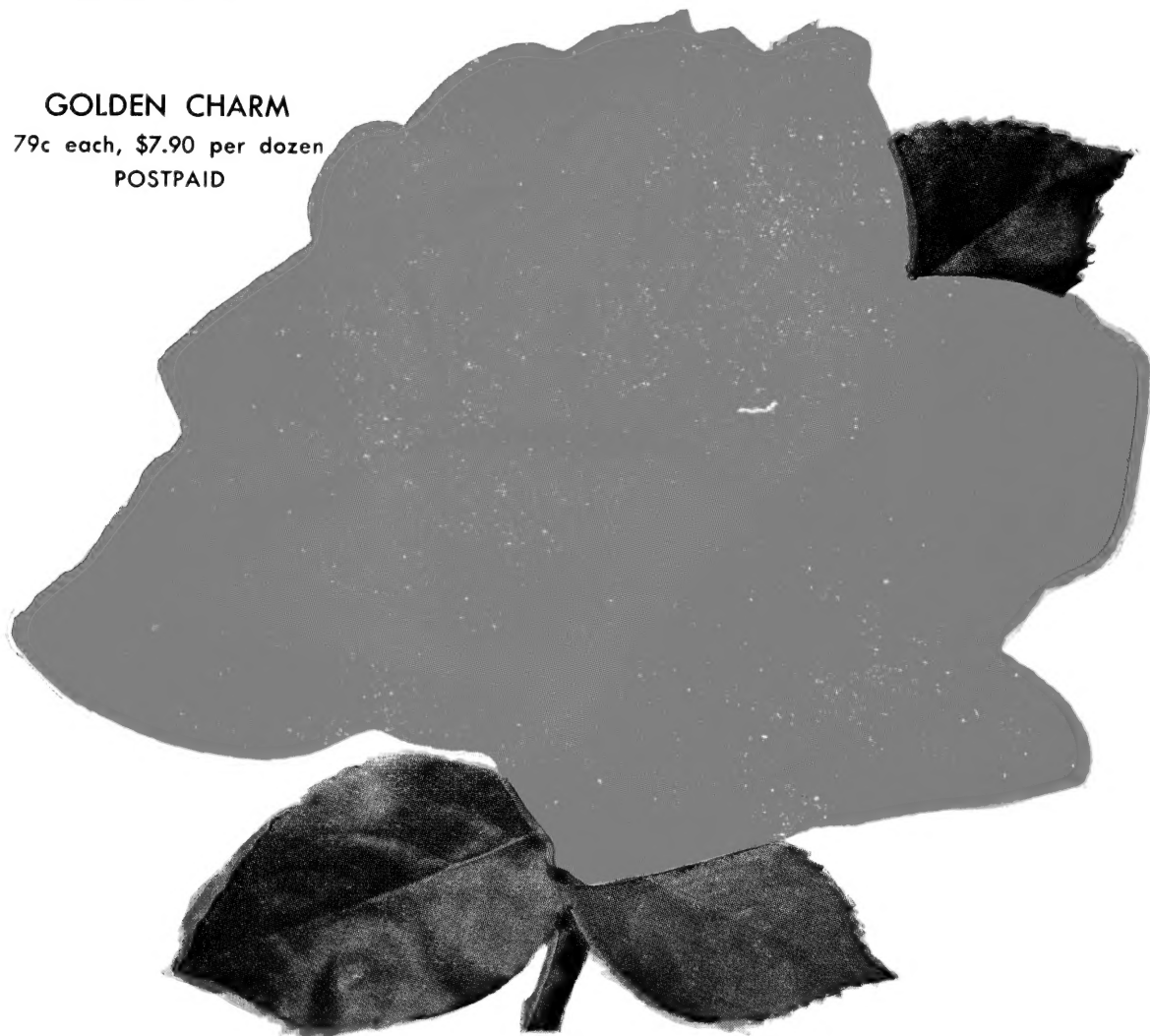
**YELLOW CONDESA DE SASTAGO**—Large deep yellow buds opening to a large full flower, fine for cut flowers.

**YELLOW TALISMAN**—A beautiful yellow rose that retains its color, fine firm buds opening to beautiful full flowers.

## GOLDEN CHARM

79c each, \$7.90 per dozen

POSTPAID

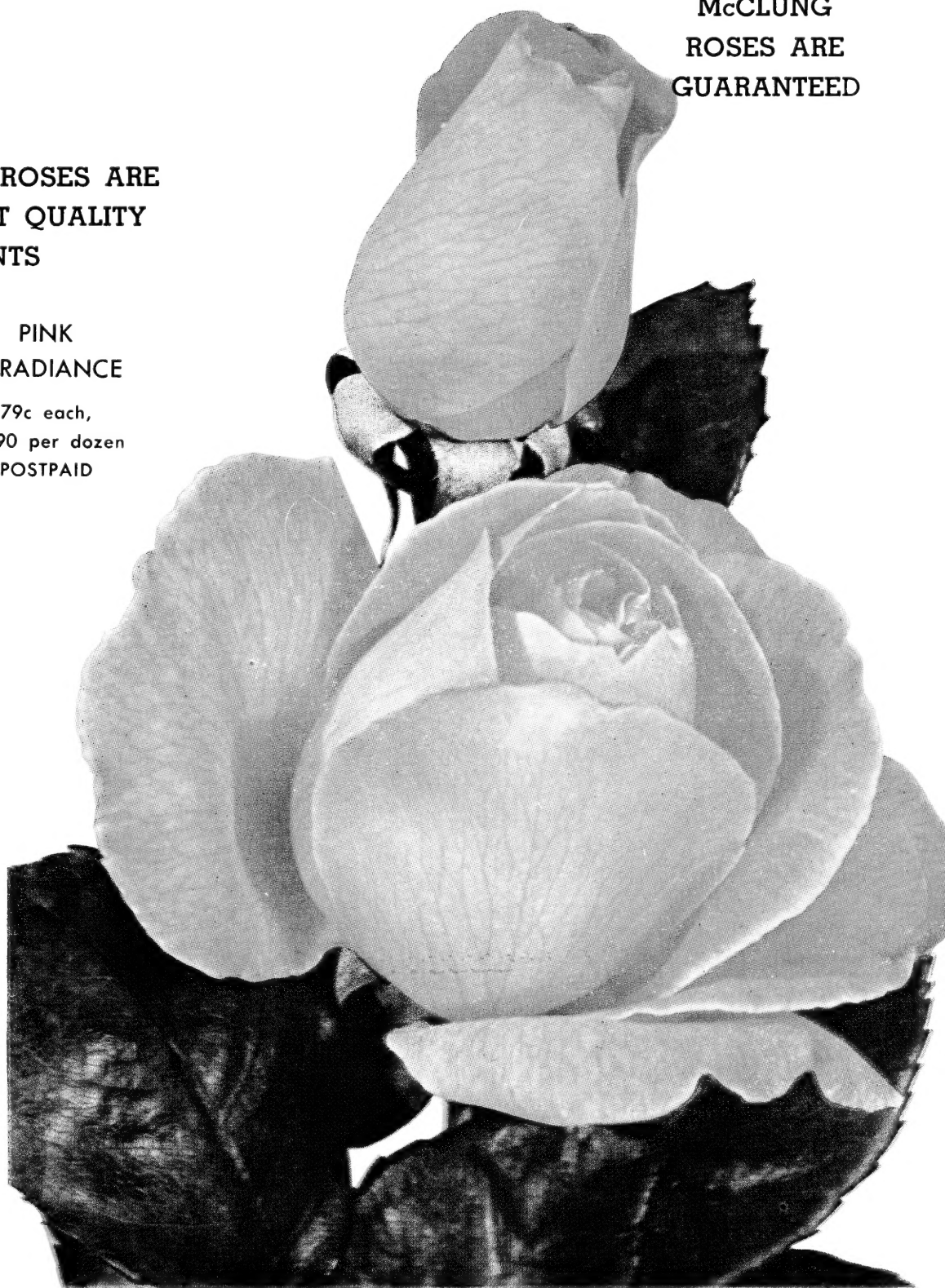


ALL  
McCLUNG  
ROSES ARE  
GUARANTEED

ALL ROSES ARE  
FIRST QUALITY  
PLANTS

PINK  
RADIANCE

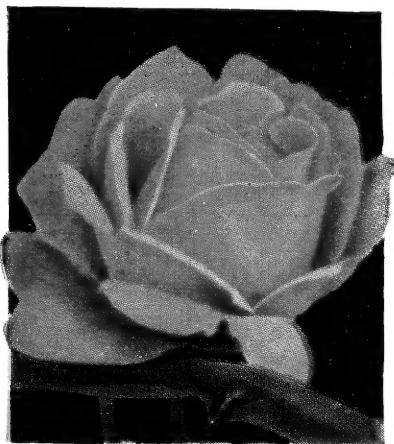
79c each,  
\$7.90 per dozen  
POSTPAID



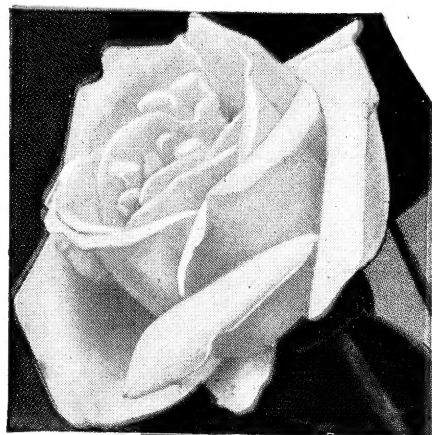




# McCLUNG'S ALWAYS POPULAR SPECIAL DOZEN



RED RADIANCE



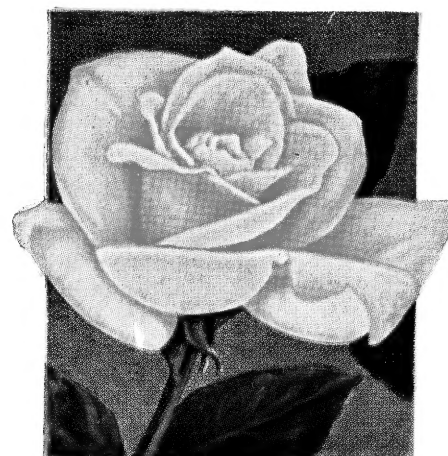
CALEDONIA

## Collection A 12 ROSES

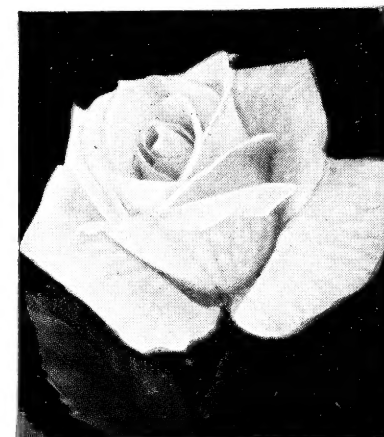
for  
**\$7.50**

ONE EACH OF THE  
12 VARIETIES  
LISTED HERE IN  
COLOR — ALL  
PROPERLY LABELED

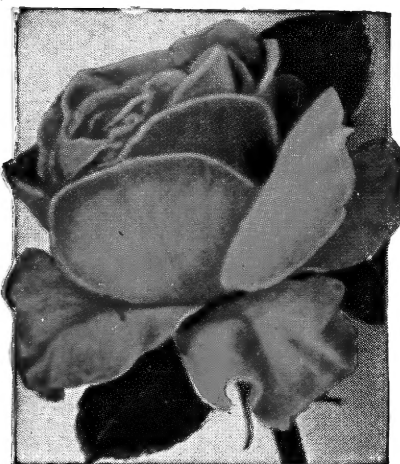
*Guaranteed  
To  
Bloom!*



BRIARCLIFF



WHITE  
AMERICAN BEAUTY



HADLEY



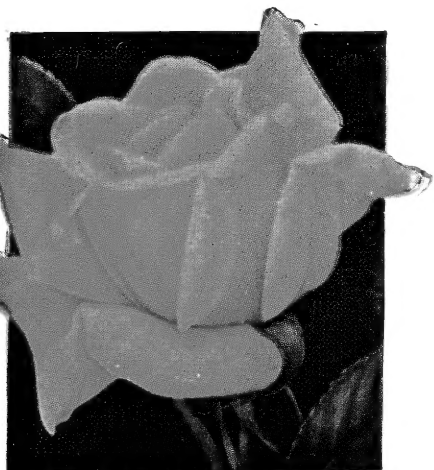
DAME EDITH HELEN



YELLOW TALISMAN



AMI QUINARD



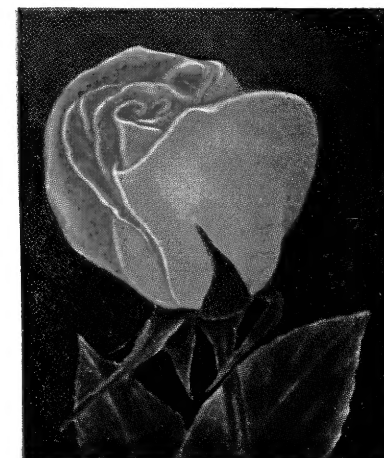
SOEUR THERESE



E. G. HILL



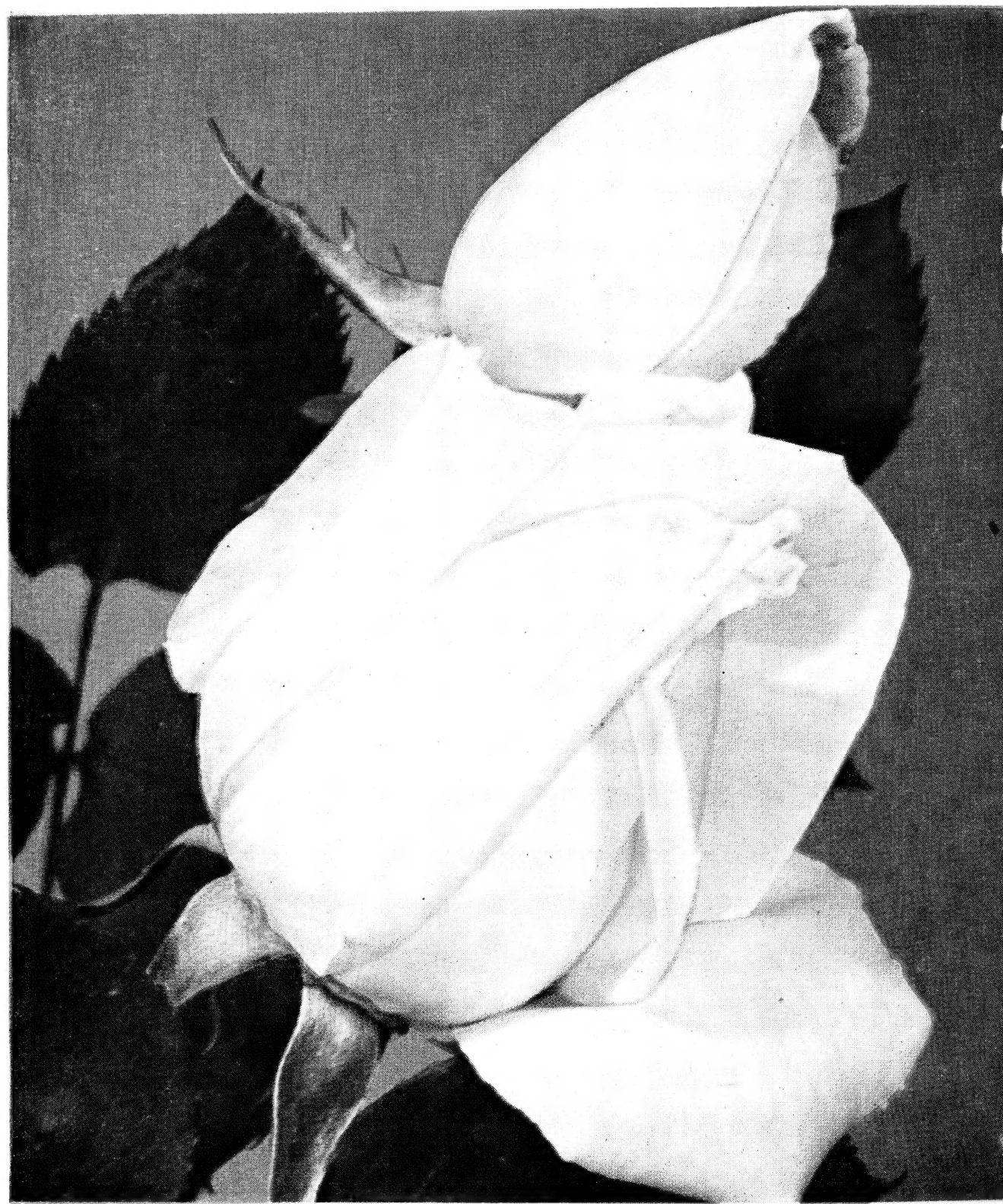
PINK RADIANCE



CONDESA de SASTAGO

## *McClung's Roses Bring New Charm To Your Home*

ALL ROSES ARE TWO-YEAR FIELD GROWN



WHITE AMERICAN BEAUTY

79c each, \$7.90 per dozen, POSTPAID

# McCLUNG'S ROSES ARE THE BEST MONEY CAN BUY

COLLECTION "A"  
IS A BIG BARGAIN  
SEE PAGES 8 AND 9



TALISMAN

79c each, \$7.90 per dozen, POSTPAID

McCLUNG ROSES ARE GUARANTEED



# CLIMBING ROSES

A rose of many purposes and uses, can be used on trellises, for covering unsightly objects, for screens along fences. All our climbing roses listed are **EVERBLOOMING** except Paul's Scarlet Climber and Climbing American Beauty. All of them have the good blooming qualities of their parent the bush rose. Plant a lot of them.

**PRICES ON ALL CLIMBING ROSES LISTED 79 cents each, \$7.90 per doz. POSTPAID**

**BLAZE CLIMBER**—A beautiful bright red climber, flowers medium to large grown in clusters, a fine rose for screens and planting along a fence.

**CL. ETOILE DE HOLLANDE**—The finest red ever-blooming climbing rose, can be used for practically any purpose, a very heavy bloomer.



**BLAZE CLIMBER**

**CL. RED RADIANCE**—Dark red flowers, a vigorous grower therefore should be planted where it will have room to grow for screens and fence planting.

See page 5 for picture of Rose.

**CL. P. S. DU PONT**—A fine yellow climber, large full yellow flowers, a medium grower.

**CL. PINK RADIANCE**—Dark large pink flowers, the plant is a vigorous grower and should be planted where it will have room to develop.

See page 7 for picture of Rose.

**CL. TALISMAN**—A fine two-tone rose, a medium heavy grower, excellent for trellis planting.

**MARECHAL NIEL**—A yellow rose very much in demand on account of the beautiful yellow flowers that do not fade, one of the best of the yellow varieties, a medium grower and excellent for trellis planting. **SHOULD BE PLANTED WHERE IT WILL HAVE PROTECTION DURING THE WINTER MONTHS.**

**PAUL'S SCARLET CLIMBER**—The well known scarlet rose, large trusses of scarlet flowers. A vigorous grower, excellent for screens and fence planting.

**Include  
Climbing  
Roses in  
Your Order**





## PEACE

(Mme. A. Meilland)

(Plant Patent No. 591)

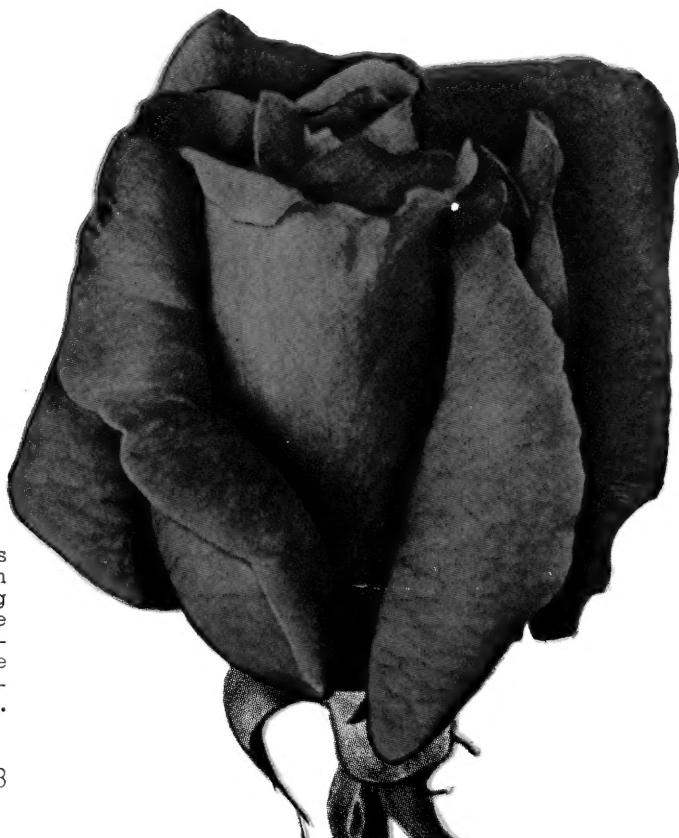
This glorious Rose is almost unbelievable in its beauty, size and lasting qualities. The buds are golden yellow enlivened by a flush of vivid pink at the petal edges. These buds open slowly, giving long-lasting blooms that show delicate tints of yellow, pale gold, cream and ivory blending on each petal to a lightly ruffled edge of pink.

The colors vary, and the change of tints is an enchanting thing to watch, as it differs from day to day and from flower to flower but is always beautiful and always in harmony. **\$2.50 each, postpaid.**

## CHRYSLER IMPERIAL

(Plant Patent No. 1167)

In color the Chrysler Imperial Rose is unmatched by any other rose with its rich tones of crimson red. The long tapering buds never fail to unfold. In growth, the Chrysler Imperial Rose Bush is very compact and well balanced. The foliage large, dark green, semi-glossy. We highly recommend this rose. **Price \$2.50 each, postpaid.**



# POLYANTHA ROSES

79c each, \$7.90 per dozen

This type of rose is used mostly for planting in groups and for hedges, they are very hardy and need little care. Their blooming qualities cannot be surpassed as they bloom the entire summer.

**BABY CHATEAU**—Excellent dark red.

**BABY ORLEANS**—A showy pink variety, small double flowers, always in bloom.

**CECILE BRUNNER (Sweetheart Rose)**—Small buds of light pink with a slight yellow color at the base of the petals. A vigorous grower and bloomer. One of the best of the Polyanthas. A MUST FOR YOUR GARDEN.

**ELLEN POULSON**—Bright rose-pink, darker on the edges, a good variety.

**ELSE POULSON**—An outstanding variety in the Baby Rambler roses, the blooms are large, bright rose-pink.

**GOLDEN SALMON**—Bright orange salmon flowers in large clusters, a fine rose in its class.

**IDEAL**—Dark scarlet flowers with very dark shadings, the blooms are double of medium size.

**KATHARINA ZEIMET**—Small but very double white blooms in large clusters, a fine white.

**KIRSTEN POULSON**—Color bright red or roses-scarlet blooms carried in long sprays, a vigorous grower.

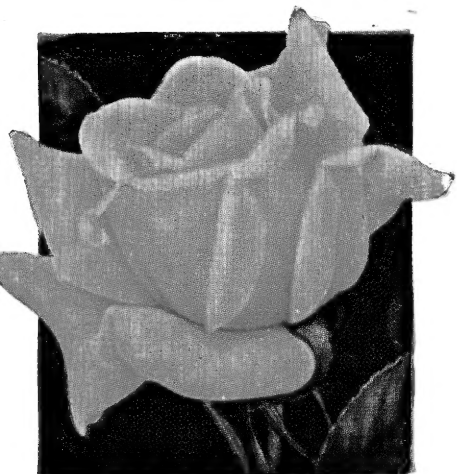
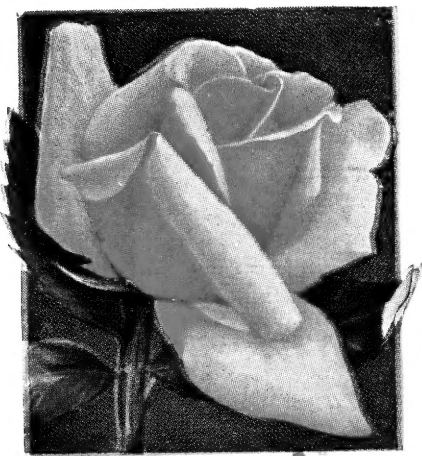
## McCLUNG'S NOVELTY GREEN ROSE

(This is not a Patented Rose)

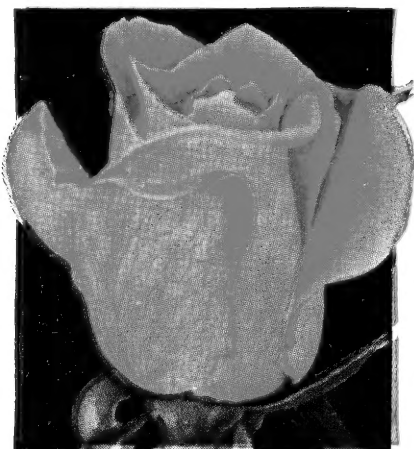
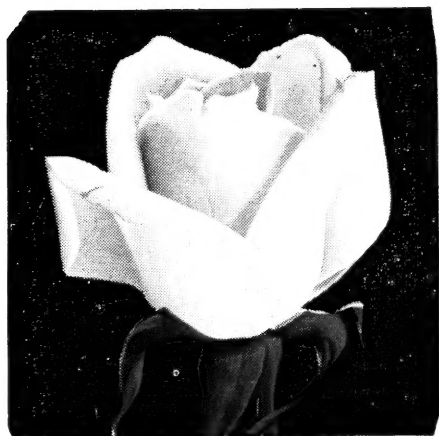
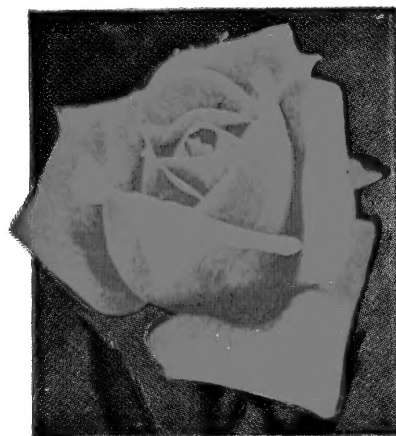
McClung's Novelty Green rose is not patented but it is a much sought for and an outstanding novelty. The flowers are of medium size and are the same color as the foliage, dark, pea-green. Because of its green color it is often used in floral arrangements. Very hardy and grows under almost all conditions. We know you will prize this odd curiosity. **Strong 2-year plants each \$1.50, postpaid.**



DAINTY BESS



*AN*  
*AMAZING*  
*BARGAIN*



## McCLUNG SPECIAL ROSE OFFER "B"

Consisting of

1 Pink Rose	2 Red Roses
1 Two-Tone Rose	1 Yellow Rose
1 White Rose	

**6** ROSES FOR **\$3.75**

Six roses for \$3.75, POSTAGE PAID  
Please order OFFER "B"



SOEUR THERESE

79c each, \$7.90 dozen

POSTPAID

# McCLUNG BROS. ROSE NURSERY

J. W. BARRON — *Owners* — J. W. McCLUNG

*Growers of High Quality Roses*

ROUTE 5, TYLER, TEXAS